



FULLERTON OBSERVER COMMUNITY NEWSPAPER

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SCHEDULE

Today's Date: / / Job Name _____

Company _____
 Mailing Address _____

City _____ State _____ Zip _____

Phone(____) _____ Email _____

- Circle Size: TINY, A, B, C, D, E
- Circle Frequency: 1, *6 or *21 (*Must be consecutive)
- TOTAL: \$ _____ x _____ = \$ _____
 (price per ad) x (frequency) = (total)
- Circle Date of Issue to Start (from schedule at right)

Print Name: _____

DEADLINE.....ON STANDS

2020:

DEC 31, 2019.....JAN 6, 2020
 JAN 27.....FEB 3
 FEB 10.....FEB 17
 FEB 24.....MARCH 2
 MARCH 9.....MARCH 16
 MARCH 23.....MARCH 30
 APRIL 6.....APRIL 13
 APRIL 27.....MAY 4
 MAY 11.....MAY 18
 MAY 25.....JUNE 1
 JUNE 8.....JUNE 15
 JUNE 22.....JUNE 29
 JULY 27.....AUG 3
 AUG 24.....AUG 31
 SEPT 7.....SEPT 14
 SEPT 28.....OCT 5
 OCT 12.....OCT 19
 OCT 26.....NOV 2
 NOV 9.....NOV 16
 NOV 23.....NOV 30
 DEC 7.....DEC 14

2021:

DEC 28.....JAN 4
 JAN 25.....FEB 1
 FEB 8FEB 15
 FEB 22.....MARCH 1

EACH PRICE BELOW (*Tiny to Size C*) INCLUDES PRINT ISSUE & AN ONLINE VERSION WITH EMBEDDED LINK TO YOUR WEBSITE.

AD SIZE & Frequency (W x H) in inches	Cost (PER ISSUE)			Auto Pay PER MONTH*
	1 AD	6 ADs	21 ADs	
TINY (2.25 x 2.25)	\$40	\$40	\$40	\$71
A (5 x 2.25)	\$99	\$89	\$79	\$139
B (5 x 3.75)	\$170	\$150	\$130	\$228
C (5 x 7)	\$310	\$280	\$250	\$438
D (10 x 7)	\$645	\$580	\$520	\$910
E (10 x 15)	\$1400	\$1250	\$1100	\$1925

- 1) ORDER & PAY: Order and pay online with credit card under the Print Ad Info tab at www.fullertonobserver.com
- 2) SEND YOUR AD TO US: After you order and pay for your ad email the artwork to observernews@earthlink.net

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