



# FULLERTON OBSERVER COMMUNITY NEWSPAPER

PO Box 7051 • Fullerton CA 92834 • Phone 714-525-6402  
website: [www.fullertonobserver.com](http://www.fullertonobserver.com) • email: [ads@fullertonobserver.com](mailto:ads@fullertonobserver.com)

Today's Date: / / Job Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone(\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

•Circle Size: TINY, A, B, C, D, E

•Circle Frequency: 1, \*6 or \*21 (\*Must be consecutive)

•TOTAL: \$ \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
(price per ad) x (frequency) = (total)

EACH PRICE BELOW (*Tiny to Size C*) INCLUDES PRINT ISSUE & AN ONLINE VERSION WITH EMBEDDED LINK TO YOUR WEBSITE.

## AD SIZE & Frequency Cost (PER ISSUE)

(W x H) in inches

	1 AD	6 ADs	21 ADs
TINY (2.25 x 2.25)	\$40	\$40	\$40
<b>A</b> (5 x 2.25)	\$99	\$89	\$79
<b>B</b> (5 x 3.75)	\$170	\$150	\$130
<b>C</b> (5 x 7)	\$310	\$280	\$250
<b>D</b> (10 x 7)	\$645	\$580	\$520
<b>E</b> (10 x 15)	\$1400	\$1250	\$1100

\$35 for ad creation

Reach over 50,000 people daily through our website

*The Fullerton Observer is created by a staff of local volunteers and published 21 times a year since 1978.*

*We distribute the newspaper to 10,000 households, the Observers online presence reaches approx 54,000 viewers monthly, on social media the Observer has over 3,000 followers.*

*Grow local loyalty when you advertise in the Fullerton Observer.*

1) ORDER & PAY: Order and pay online with credit card under the Advertising Info tab at [www.fullertonobserver.com](http://www.fullertonobserver.com) or send payment and artwork to PO Box 7051, Fullerton, CA, 92834

2) SEND YOUR AD TO US: After you order and pay for your ad email the artwork to [ads@fullertonobserver.com](mailto:ads@fullertonobserver.com)